

MACUDA-AMERICA PLAN OF ACTION: PHASE TWO

Fellow Mankon People,

The National Executive Council (NEC) of MACUDA-America hopes that you all had a happy transition from 2007 to 2008. This New Year is one during which we must embolden some of the things that we achieved in the preceding year and also pave new avenues for further accomplishments. Important among the things that we need to do are the organization of the MACUDA Convention in New England and raising a substantial amount of money for our association

ORGANIZATION OF THE 2008 NEW ENGLAND CONVENTION

The Constitution of MACUDA-America (Art. 6) states that conventions of the association have to be jointly organized by the President of the association and the local executive branch of MACUDA-A. This is the first time that we will be implementing this provision of the constitution and work has already started in this regard.

Date of Convention: August 1-3, 2008

This date was chosen in consideration of other factors, paramount among which was the Summer school calendar. Last year, we faced a crucial problem where delegates were torn between end of semester exams and the convention. That dilemma had a negative impact on the turnout and participation at the gathering. We learnt from that experience and that is why this year's convention date actually fits in between the end of the Summer Semester and the beginning of that of Fall.

Convention Per Se

The President will work closely with MACUDA-New England in the development and implementation of the convention program. Committees will be set up when and where necessary to handle specific missions such as lodging and transportation of delegates, catering, technical coverage (photographic, video and news) and financial and other secretarial duties. We look forward to a positive and close collaboration between all parties that will be called up to these tasks.

Post Convention

This is a part of an event that is usually forgotten by planners but which has a huge impact on the general outcome of the event. NEC will make sure that convention reports (General and Financial Reports) are sent out expediently for general evaluation by delegates while memories of the convention are still fresh.

FUND-RAISING CAMPAIGN

There is no doubt that the coffers of MACUDA-America are not financially healthy. We currently have about seven hundred (700) dollars in our account. Meanwhile, our objective is to raise about five thousand (5.000) dollars before the convention. We need to launch a campaign immediately for the realization of this objective. We will start with an appeal for Mankon people to pay their one-time membership registration dues of fifty (50) dollars (MACUDA-A Constitution, Art. 11(a)). If one hundred members can honor this financial engagement vis a vis our community, we will meet our objective. But how will this campaign be organized to ensure its effectiveness?

Centrifugal Approach

Starting with the members of NEC, the campaign will expand to members of other organs of MACUDA-A such as the standing Constitutional Committee and the Board of Directors. Letters of sensitization and solicitation will also be sent out to presidents of branch executives for the collection of registration dues from the branches, beginning with the local executive members. Such letters and possibly emails and phone calls will also be directed to other Mankon people who live in areas without formal branches of MACUDA-America. It is said that charity begins at home. So before we start going out to get the big sponsors and donors, we have to show some seriousness of purpose from within to be able to convince outsiders.

NEC is working on a principle of realizing great ambitions with minimum expenditure. Your support and cooperation at all times and levels are the vital fuel that will keep the Mankon flame alive. You have done it before and we believe that you will do it again because our commitment to Mankon today is even greater than in the past.

May the hands that fetch and provide be blessed.

Tangyie Che Munyong-Abieri
MACUDA-America President and on behalf of NEC

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